

## About foodpanda

**foodpanda Singapore** is the city's leading destination for premium food delivery. Delicious, high-quality meals are the core of our business – from Japanese Sushi to Korean Kimchi and Western favorites, we bring good food to Singapore in 30 minutes or less. Secretly, many a foodpanda team member is also a real techie, and obsessed with the latest trends in business. Our love for fantastic meals, the digital age, and a steadfast dedication to our customers define everything that we do.

As a corporate firm, **foodpanda Singapore** recognizes the importance of empowering the societies we operate within. The foodpanda Scholarship is a merit-based award to find, inspire and challenge the next superstar in digital food marketing. Using the title 'Marketing foodpanda Magazine', the candidate with the most insightful submission will be awarded a grant of **S\$3,000** and receive the chance to implement his vision during a **summer internship** at the foodpanda Singapore corporate office.

Those not chosen as winners of the competition will receive generous food vouchers totaling **S\$30**.

## Eligibility Criteria

- Not be a foodpanda employee or the immediate family member of a foodpanda employee
- foodpanda scholarship is open to applicants from **all years** and fields of study in tertiary institutions in Singapore.
- Should present good record of co-curricular activities
- Possess outstanding academic results
- Passionate about the F&B business

## Grant Quantum

- A one-off sponsorship of tuition fees of up to S\$3,000
- Summer internship at the foodpanda Singapore corporate office
- foodpanda voucher of S\$30,00 to the first 100 complete submissions regardless of outcome. All other participants will receive a 30% discount on their foodpanda orders.

## How to apply

Using the title "*Marketing foodpanda Magazine*", send your interpretations of how smart Marketing initiatives can promote and strengthen the visibility of foodpanda Magazine Singapore, a market-leading food- and lifestyle blog. Your Marketing plan should be feasible, creative, and true to brand. For inspiration, visit [magazine.foodpanda.sg](http://magazine.foodpanda.sg).

Please visit our website at [www.foodpanda.sg/contents/scholarship](http://www.foodpanda.sg/contents/scholarship) for more details and submission of entry.

Contact [scholarship@foodpanda.sg](mailto:scholarship@foodpanda.sg) should you desire further information.

## Deadline

The deadline for the entry submission is Friday 16<sup>th</sup> September EOD. The winner will be announced on Friday 30<sup>th</sup> September via email and published on our scholarship page as well as our social media channels.

Please submit your application containing the following information to [scholarship@foodpanda.sg](mailto:scholarship@foodpanda.sg):

- Completed application form
- Proof of enrollment for academic year 2016 (2015/16 and/or 2016/17)
- Latest academic record
- Marketing plan strategy

