



foodpanda

Press kit

2019

Our Mission

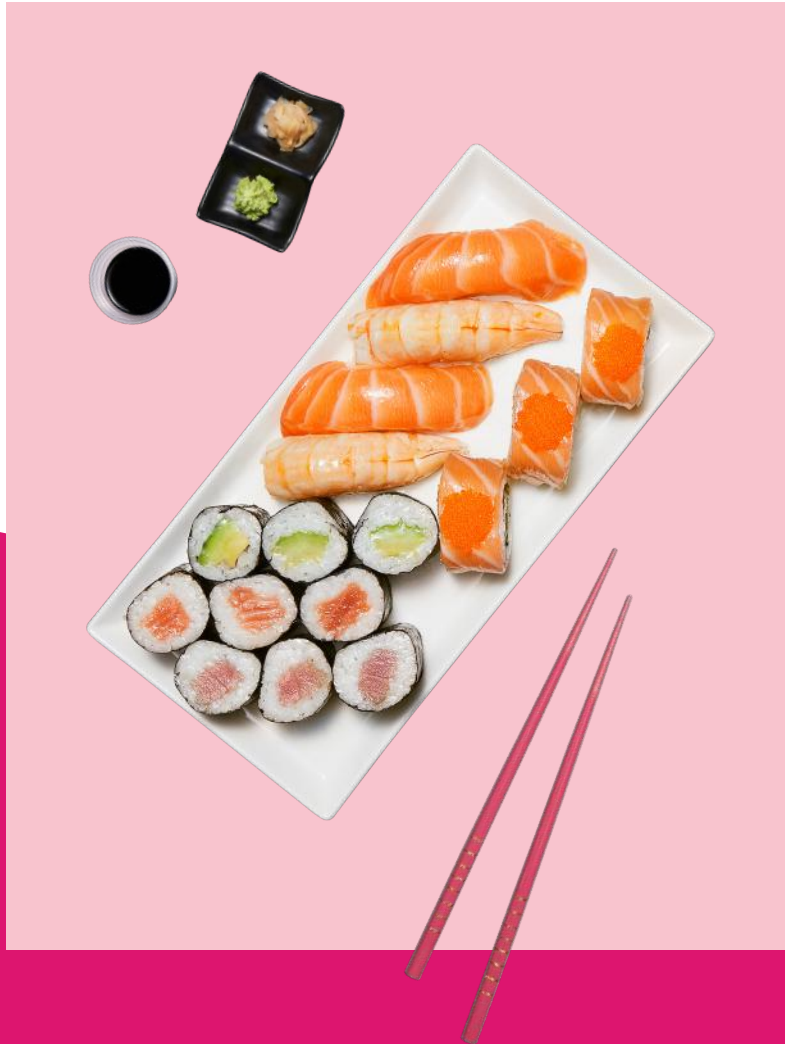
Bringing good food
into your everyday





- 1 On our plate
- 2 Our recipe
- 3 A dash of pink into the world
- 4 Our food lovers
- 5 Our favourite restaurants
- 6 The foodpanda family
- 7 Contact

We want to change the way people see and experience food delivery by bringing good food into their **everyday.**



THAT'S WHY WE DON'T JUST DELIVER – **WE BRING IT.**

We make food our passion and expertise, always going the extra mile to find the dishes our customers love.

It's about caring at every moment, from interpreting chefs' concepts to knocking on the customer's door and bringing the best food; anywhere, anytime.

We want our customers to enjoy good food anywhere they are and fill their **everyday** with deliciousness.



EXPLORE



Get inspired by our curated selection of local restaurants and their delicious dishes.

CAVE



Whatever you're craving, indulge in your perfect meal through our smooth ordering process.

DIG IN



Our rider brings you your tasty food fresh from the kitchen – enjoy!



A DASH OF PINK INTO THE WORLD

Since our beginning we've created our own path. Today, it's with a distinctive dash of pink that we are riding the streets of more than 120 cities across 10 countries in Asia and Central Europe. Keep an eye out for our signature pink riders while they deliver you food from our 30,000 partner restaurants.



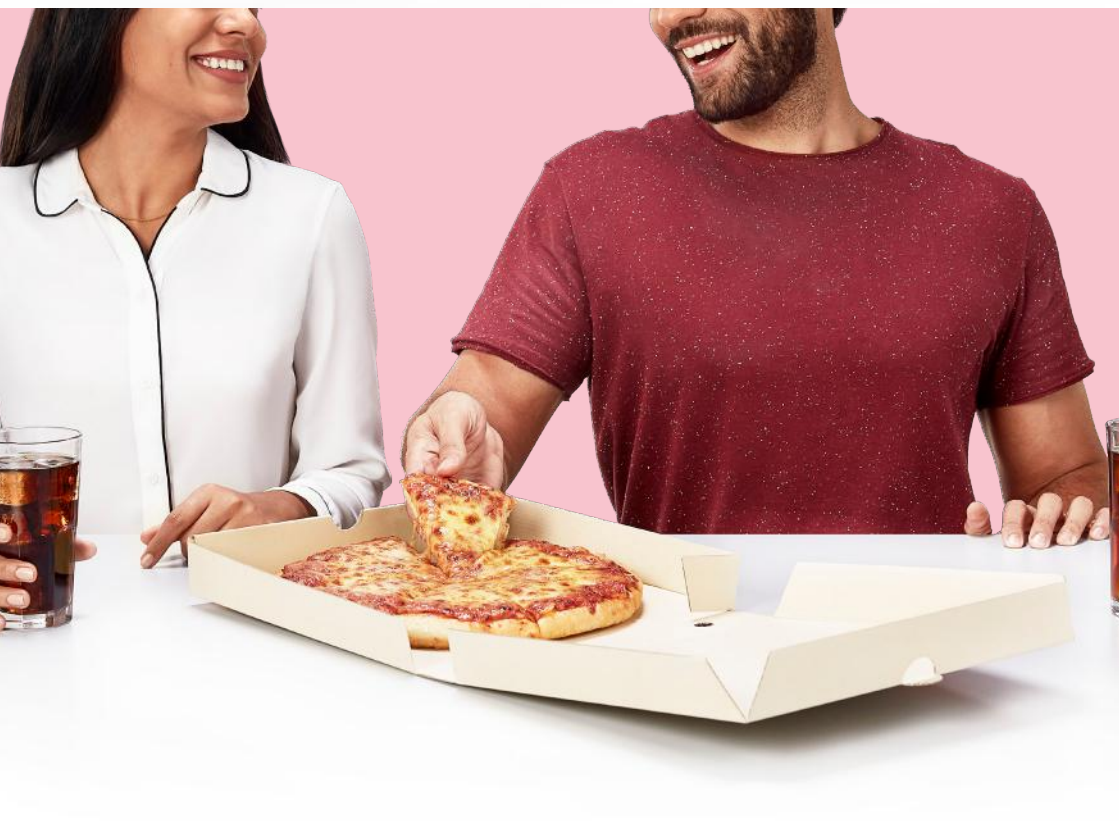
BRINGING FOOD DELIVERY

INTO YOUR EVERYDAY.

Remember that night you had a killer burger? Or enjoyed the ultimate paratha roll from your favourite local spot? That's what being a food lover is all about – seeking out the freshest flavours in the city, and the unforgettable experiences that come with them.

We help our food lovers discover that fresh flavour anywhere they are, whether that means a healthy salad for a late night at the office, indulgent pizza for a no-fuss supper party, or bakery savouries in the park for a romantic picnic. They could be treating their toddler, relaxing with brunch in bed or refuelling after a long run.

If they can dream it up, we make it happen. That's why they keep coming back for more.





**THE MOST HAPPENING
AND AUTHENTIC PLACES
IN THE CITY? WE'VE GOT THIS.**

If it tastes great, we're on it. The foodpanda family spends every waking hour either searching for food... or eating it. We know that our food lovers demand the best, morning, noon and night, and we keep our finger on the pulse, for the next up and coming restaurant or cuisine. We ask them who's got the perfect pizza dough of dreams, or the barbecue with a kick.

But if the team specialises in researching where to find them (plus the juiciest burger, the spiciest tikka or creamiest pasta that's the ultimate comfort food), it's not just about striking a deal with those restaurants to deliver their dishes.

It's also about making a connection: behind every great food experience is a story of quality, originality and variety, so we hang out with the chefs, dreaming up menus together that will arrive looking photogenic and packing a flavour punch.

WE'RE DRAWN FROM AROUND THE GLOBE

Top-down, side-to-side, we're the foodpanda family and we share an exhilarating passion for what we do.

We take pride in every single order. Whether cruising the streets or sitting at our desks, our minds are always moving forward to make the experience better, asking: who ate what last night? Which neighbourhood hangout is getting chatter on Instagram? Is plant-based the next big thing in food? Who's got a puncture-repair kit?

We mean it: everyone at foodpanda goes the extra mile, whether by jumping on their bike to complete an order or by forming a partnership with the new restaurant that has queues round the block. We're an essential tool in the urban foodie's life-kit and we'll never stop innovating. A shared passion for good food.



