

## Foodpanda Innovation Scholarship 2017 – Guidelines

### Introduction

Foodpanda is the leading online food delivery marketplace and service provider in Hong Kong. Our love for fantastic meals, the digital age, and a steadfast dedication to our customers define everything that we do. As a corporate firm, foodpanda recognizes the importance of empowering the societies we operate in. The foodpanda Innovation Scholarship is a merit-based award to challenge, inspire, and reward the next superstars in Hong Kong.

Do you think out of the box? Do challenges get you excited? Do you want to be the next Mark Zuckerberg? If the answer to all these questions is YES, then put your awesome ideas into an innovative plan of how you would start and run an online business in Hong Kong; and win HK\$12,000 in cash to support your education!

### **If you were to start an online business in Hong Kong, what would you do?**

To answer this question, we need you to prepare an innovative plan in form of a presentation (between 10 to 25 pages).

Visit [www.foodpanda.hk/contents/scholarship](http://www.foodpanda.hk/contents/scholarship)

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### Eligibility Criteria

- Applicants should be full-time students enrolled for academic year 2016/2017 in one of the universities or colleges in Hong Kong
- Applicants should be Hong Kong residents
- Applicants are required to send an innovative plan
- Enter as an individual or as a team. For a team application, the prize money will be divided amongst members of the team
- foodpanda employees and their immediate family members are not eligible for the scholarship

### Grant Quantum

- A one-off sponsorship of HK\$12,000 cash to support your tuition or any other education expenses
- foodpanda voucher of HK\$100 to the first 100 complete submissions regardless of outcome.

### How to apply

Using the subject line "**foodpanda Innovation Scholarship 2017**", send your application to [scholarship@foodpanda.hk](mailto:scholarship@foodpanda.hk).

In order to process your application, please submit the following documents:

- Completed application form available [here](#)
- Proof of enrollment for academic year 2016/2017

- Latest academic records
- Innovative plan

Please submit all requested documents in MS Word, Power Point or PDF files.

**Due Date and Submission**

June 30, 00:00 HKT – submit the innovative plan including required application form, proof of enrollment and latest academic record.